

**RobinHoodenergy**  
A not for profit company

**September 2018  
Area Committees**

## **A Council Plan Priority**

*“Tackle fuel poverty by setting up a not for profit energy company to sell energy at the lowest possible price to Nottingham people”*



**RobinHoodenergy**  
A not for profit company

## About Robin Hood Energy

- Robin Hood Energy is the UK's first publicly owned not for profit energy company
- Robin Hood Energy has over 115,000 customers
- Robin Hood Energy made a surplus of £202k last financial year
- Robin Hood Energy reached profit well ahead of similar start-ups (First Utility 4 years; Co-op Energy 4 Years; Ovo Energy still not at break even after 7 years)
- Robin Hood Energy is paying interest on its start-up loan at commercial rates

**RobinHoodenergy**  
A not for profit company

## Milestones

- |  |                                 |   |
|--|---------------------------------|---|
| • Executive Board approval to establish RHE              | 16 September 2014               | ✓ |
| • Exit from Controlled Market Entry                      | 1 July 2015                     | ✓ |
| • Launch of Robin Hood Energy                            | 1 September 2015                | ✓ |
| • First White Label Partner                              | 16 <sup>th</sup> September 2016 | ✓ |
| • £70m of turnover with £202k profit last financial year | 31 March 2018                   | ✓ |

**RobinHoodenergy**  
A not for profit company

## Tackling environmental issues

- RHE now offer green energy tariffs
- The electricity provided is certified as being sourced from UK based wind and solar generators



**RobinHoodenergy**  
A not for profit company

## What is fuel poverty?

A household is considered to be fuel poor if:

- They have required fuel costs that are above average
- Were they to spend that amount, they would be left with a residual income below the official poverty line

Fuel poverty in England:

- Households with insulated cavity walls are least likely to be in fuel poverty
- Older dwellings tend to have a higher proportion of households in fuel poverty
- The level of fuel poverty is highest in the private rented sector
- Those in the private rented sector also tend to be deeper in fuel poverty
- Those living in 'multi-person (adult) households' are deepest in fuel poverty
- The highest prevalence of fuel poverty is seen for lone parents with dependent child(ren)

**RobinHoodenergy**  
A not for profit company

## Fuel poverty per ward

- |                                      |                           |
|--------------------------------------|---------------------------|
| 1. Dunkirk & Lenton - 21%            | 11. Mapperley – 12.4%     |
| 2. Arboretum – 17.4%                 | 12. Basford – 11%         |
| 3. Radford & Park – 17%              | 13. Bulwell – 10.6%       |
| 4. Berridge – 16.9%                  | 14. Bestwood – 10.1%      |
| 5. The Dales – 16.5%                 | 15. Leen Valley – 9.7%    |
| 6. Aspley – 16.2%                    | 16. Bilborough – 9.7%     |
| 7. Sherwood – 13.9%                  | 17. Clifton North – 9.6%  |
| 8. St Ann's – 13.3%                  | 18. Clifton South – 9.4%  |
| 9. Wollaton E & Lenton Abbey – 13.1% | 19. Bridge – 9.2%         |
| 10. Nottingham average – 12.6%       | 20. Bulwell Forest – 9.2% |
|                                      | 21. Wollaton West – 8.6%  |

**RobinHoodenergy**  
A not for profit company

## How is RHE fighting fuel poverty?

- Creating local jobs – 170 staff
- Average savings – preferential rate for Nottingham residents – average saving £153
- Pre-payment – Institute for Public Policy Research has stated that RHE's pre pay socially orientated pricing structure reduced prices for Nottingham residents by £87 per year
- Disruption to market – lower prices, RHE prepay tariff instrumental in the setting of the Ofgem price cap – benefitting millions of customers nationally
- 'Recommend a Friend' scheme – customers can get £20 off their bill and RHE donates to a local food bank each time too
- Rolling out smart meters to help those in greatest need to better manage their energy usage
- Publishing guidance such as 'How to reduce your gas and electricity bills' <https://bit.ly/2vSWHR8>

**RobinHoodenergy**  
A not for profit company

## Where next?

- Discount for Nottingham residents and “Dividend” on renewal
- Disrupt Standard Variable Tariff, with all tariff’s defaulting onto cheapest fixed
- More White Labels
- Voluntarily sign up to Warm Homes Discount
- More green tariffs
- Local renewable tariffs



**RobinHoodenergy**  
A not for profit company